



# Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009  
(Formerly Delhi College of Engineering)

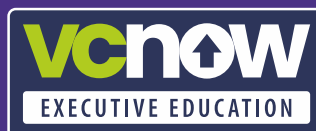
ISO 9001 : 2015 Certified

## LEADERSHIP PROGRAMME IN CSR, ESG & CORPORATE SUSTAINABILITY

(Batch -01)

Duration: 6 Months

MODE: LIVE ONLINE & CAMPUS IMMERSION



# About Delhi Technological University (DTU)

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## **Engineering the Future. Empowering the Nation.**

Delhi Technological University (DTU) is one of India's most prestigious technology institutions, globally respected for academic excellence, innovation, and leadership. Guided by a bold vision to become a world-class technology university, DTU stands at the forefront of national and international knowledge networks—driving progress through education, research, and innovation.

## **A Legacy of Excellence**

Established in 1941, DTU boasts an illustrious legacy spanning over 84 years. Its 164-acre flagship campus in Rohini, New Delhi, is a thriving hub of learning, discovery, and creativity. DTU is proud to be the founding cradle of several of India's leading institutions, including the Faculty of Management Studies (University of Delhi), the School of Planning and Architecture (SPA), and the Departments of Chemical Engineering and Textile Technology at IIT Delhi.

## **A Vibrant Academic Ecosystem**

DTU nurtures a diverse academic community of over 16,000+ students across undergraduate, postgraduate, and doctoral programmes on two campuses. With nearly 450 distinguished faculty members across 15 departments and three interdisciplinary centres, the university offers a dynamic, future-ready learning environment supported by strong administrative and technical expertise.

## **Global Impact, Limitless Opportunities**

Renowned for producing industry leaders, innovators, and entrepreneurs, DTU alumni are making a powerful impact across the globe. The university's strong focus on cutting-edge research, industry collaboration, and societal relevance ensures graduates are equipped to lead in an ever-evolving world.

## **Shaping Tomorrow**

With an unwavering commitment to quality education, breakthrough research, and meaningful societal contribution, DTU continues to shape talent, inspire innovation, and deliver solutions that empower individuals, industries, and the nation.

# About the Centre for Technology Enhanced Learning (CTEL)

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The Centre for Technology Enhanced Learning (CTEL) at Delhi Technological University is a forward-looking initiative committed to transforming education through technology-driven, learner-centric digital programmes. CTEL empowers learners across the globe by delivering accessible, innovative, and personalized learning experiences designed to meet the demands of a rapidly evolving world.

By leveraging appropriate and scalable technologies, CTEL reaches motivated learners—including those in remote and underserved regions—through programmes that blend practical application, industry relevance, and contemporary best practices. Each offering is carefully designed to equip participants with future-ready skills, emphasizing real-world problem-solving, hands-on learning, and measurable career outcomes. CTEL fosters a dynamic and collaborative learning ecosystem through peer-to-peer engagement, expert-led discussions, interactive forums, and professional networking opportunities. Participants who successfully complete programmes with satisfactory performance are awarded a Professional Development Certificate, enhancing their professional profile and accelerating career growth. Beyond individual advancement, CTEL plays a vital role in workforce development and national capacity building, contributing to India's economic and technological progress. The Centre also serves as a strategic bridge for government bodies, industry partners, and non-governmental organizations, enabling them to address current and future challenges by harnessing DTU's extensive academic, research, and innovation expertise.

Driven by a strong commitment to democratizing education, CTEL ensures that high-quality learning remains affordable, inclusive, and accessible, empowering learners to unlock opportunity, innovation, and impact—anytime, anywhere.



## From the Desk of the Hon'ble Vice Chancellor, Delhi Technological University — Prof. Prateek Sharma

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It gives me immense pleasure to note the launch of the forthcoming Executive Education Programme at Delhi Technological University (DTU). This initiative reinforces DTU's long-standing commitment to advancing the frontiers of knowledge, strengthening industry-academia partnerships, and providing education that is contemporary, impactful, and aligned with national priorities. In today's era of rapid digital transformation, technology-enabled learning has become a vital tool for widening access, enhancing quality, and democratizing education.



Digital platforms now empower professionals to upskill and reskill without career disruption, while enabling universities to reach learners beyond traditional classrooms. In consonance with the National Education Policy (NEP) 2020—which emphasizes flexibility, lifelong learning, and multidisciplinary engagement—DTU remains dedicated to harnessing digital technologies to build inclusive, future-ready, and industry-responsive learning pathways.

This specialized programme in CSR, ESG & Corporate Sustainability is an initiative to provide the right skills to working professionals. By combining DTU's academic excellence with our digital outreach and industry orientation, we strive to deliver executive education that is holistic, practice-driven, and relevant to the current demands.

I am confident that this initiative will equip participants with cutting-edge skills, open new avenues for professional advancement, and contribute to India's mission of building a resilient, innovative, and future-ready workforce. I extend my best wishes to all participants and congratulate the teams at DTU and VCNow for this valuable collaboration and timely offering.

Congratulations once again!

**Prof. Prateek Sharma**

Vice Chancellor, DTU

## From the Desk of the Dean, Digital Education — Prof. S. Indu

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On behalf of Delhi Technological University (DTU), I warmly welcome you to the Centre for Technology Enhanced Learning (CTEL). DTU has consistently been at the forefront of shaping India's intellectual landscape and contributing to global development. We take pride in our continuous efforts to make a meaningful impact in engineering and technology education. We recognize that India's demographic dividend can yield its full potential only when our learners receive quality, holistic education that prepares them for a dynamic world.



To extend DTU's outreach beyond its physical boundaries and provide world-class education across diverse disciplines—engineering, technology, design, maths, sciences, humanities, biotechnology, and sports—for both fresh and experienced learners, the Centre for Technology Enhanced Learning has been established. The centre's mandate is to deliver high-quality education at scale through the intelligent use of technology, ensuring that learning remains current, accessible, and of the highest standard. As the Dean of Digital Education, I wholeheartedly invite you to explore our innovative programmes and become part of DTU's effort to create a knowledgeable, skilled, and forward-looking society. Together, let us build a nation we can be proud of.

Welcome once again,

**Prof. S. Indu**

Dean, Digital Education

# PROGRAMME OVERVIEW

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Environmental, Social, and Governance (ESG) considerations and Corporate Social Responsibility (CSR) have moved from compliance-driven activities to core strategic priorities for organizations globally. Regulators, investors, customers, and communities increasingly expect businesses to demonstrate measurable social impact, transparent governance, and sustainable value creation.

The Leadership Programme in CSR, ESG & Corporate Sustainability is a rigorous executive education programme designed to equip mid-to-senior professionals with integrated knowledge of CSR, ESG frameworks, sustainability strategy, regulatory compliance, and leadership practices.

Delivered by DTU faculty through interactive live online sessions and an immersive on-campus module, the programme blends global frameworks, Indian regulatory context, case studies, simulations, and a capstone project, enabling participants to lead sustainability initiatives with confidence and credibility.



# PROGRAMME OBJECTIVES

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- Equip professionals with integrated knowledge of CSR, ESG, and corporate sustainability frameworks
- Develop strategic thinking and leadership aligned with long-term sustainability goals
- Enable participants to design ESG-compliant business models and reporting systems
- Build capabilities in stakeholder engagement, impact measurement, and governance
- Expose learners to emerging areas such as green finance, digital ESG systems, climate strategy, and biodiversity governance

## KEY PROGRAMME HIGHLIGHTS

- Live faculty-led sessions by DTU
- Strong focus on Indian and global ESG regulations
- Hands-on exposure to sustainability reporting and metrics
- Capstone project with faculty evaluation
- DTU (Digital Education) Alumni Status



# KEY HIGHLIGHTS

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## WHO SHOULD ATTEND

- Mid- to senior-level professionals
- ESG and CSR Managers
- CXOs and Business Leaders
- Sustainability Officers and Consultants
- Policy and Development Sector Professionals
- Professionals transitioning into sustainability leadership roles

## ELIGIBILITY CRITERIA

- Indian Participants: Graduates (10+2+3) or Diploma holders (10+2+3) from a recognized university/institution
- International Participants: Graduation or equivalent degree from a recognized institution
- Work Experience: Minimum 5 years

## PEDAGOGY

- LIVE online lectures via VCNOW's Direct-to-Device (D2D) platform
- Case studies, simulations, quizzes, and interactive discussions
- Individual and group assignments
- Mid-term and end-term evaluations

Capstone project and presentations with faculty feedback

# KEY HIGHLIGHTS

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## PROGRAMME SCHEDULE

- Classes: Once a week
- Day: Sunday
- Time: 10:00 AM – 1:00 PM IST

## ON-CAMPUS IMMERSION

- Duration: 3 Days (at the early stages of the programme)
- Location: Delhi Technological University, Rohini Campus

Advance notice of minimum of a fortnight shall be served for attending the campus visit.

## EVALUATION & ATTENDANCE

Evaluation methodology is at the discretion of the faculty. The methodology includes online exams, case analysis, class contribution and any other component as decided by the respective course faculties. A minimum of 75% attendance is a prerequisite for the successful completion of this programme. The Programme may require participants to work on individual/group assignments and/or projects as well.

Participants who successfully complete the programme and satisfy the requisite attendance criteria, will be awarded a certificate of completion. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a Participation certificate. Digital Education Alumni Status & Networking Access will also be granted to eligible participants.



# PROGRAMME CONTENT

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## **Module 1: Foundations of CSR, ESG & Responsible Business Leadership**

- Evolution of CSR & ESG | Triple Bottom Line & Stakeholder Capitalism
- Corporate Responsibility in the SDG Era | Ethics, Governance & Accountability
- Leadership's Role in Building Sustainable Enterprises | Responsible Decision-Making
- CSR & ESG Trends in Emerging Economies | Business Case for Sustainability

## **Module 2: Legal, Regulatory & Global ESG Frameworks**

- Companies Act (Section 135), CSR Rules & SEBI's BRSR Requirements
- Global ESG Disclosure Frameworks: GRI, SASB, TCFD, CDP, UNGC, TNFD
- Voluntary Sustainability Standards: ISO 26000, Fairtrade, FSC | ESG Litigation Risk
- Governance Best Practices | Corporate Accountability & Reporting Mandates

## **Module 3: Strategic CSR Design, Stakeholder Engagement & Social Impact**

- Community Need Assessment | Impact Gap Analysis & Theory of Change
- Stakeholder Mapping, Engagement & CSR-PPP Frameworks
- Designing High-Impact CSR Programs (Urban & Rural Focus) | Partnering with NGOs
- Social ROI, Impact Assessment, & Outcome Tracking

## **Module 4: ESG Metrics, Reporting & Digital Innovation**

- ESG KPIs, Materiality Mapping & Dashboard Design
- Integrated Sustainability Reporting (GRI, SASB, TCFD, BRSR)
- ESG Ratings, Greenwashing Prevention & Benchmarking (MSCI, Sustainalytics)
- Technology in ESG: Blockchain, AI, and IoT for Compliance & Traceability

## **Module 5: Climate Change, Resource Management & Sustainable Finance**

- Net Zero, Carbon Neutrality & Science-Based Targets (SBTi)
- Resource Efficiency, Circular Economy & Decarbonization Strategies

# PROGRAMME CONTENT

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- Renewable Energy Projects, Nature-Positive Business Models & TNFD
- Green Bonds, Climate Finance, ESG Risk in Financial Reporting & Sustainable Investing

## **Module 6: Global ESG Leadership, Collaboration & Capstone**

- Cross-sector Collaboration: PPPs, UNDP, World Bank, IFC Models
- ESG-Aligned Supply Chains | Global Benchmarking | Case Studies (Infosys, Tesla, Mahindra)
- Innovation in Sustainability: Smart ESG Systems, Bioplastics, CleanTech
- Strategic ESG Communication, Storytelling for Impact & Capstone Project Preparation & 3-Day Campus Immersion

Networking with Industry Leaders, Practitioners, and DTU Faculty



# Programme Director Details

## **Prof. Amit Mookerjee**

Prof. Amit Mookerjee is currently Professor (Management), also serving as Head of the University School of Management and Entrepreneurship, Delhi Technological University. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM -L), for fifteen years; Dean, IIM Lucknow's Noida Campus; BPCL Research Chair Professor (2009-10); served as Director, East Campus, DTU from 2021 to 2024; on the Board of Governors of B-Schools, Director on the Board of the IIML Enterprise Incubator Ltd earlier, and currently in the DTU Innovation and Incubation Foundation; Head Analytics and Head Research (later as acting Director), at the Center for Macro Consumer Research (CMCR) at the National Council for Applied Economic Research (NCAER – India's premier think tank established in 1955). He also served as Assistant/ Associate Professor (for a total of nine years) at MDI, Gurgaon, where he was also Placement Coordinator from 2000-2002.



## **Prof. Neeraj Sharma**

Prof. Neeraj Sharma is often referred to as the "Bheeshma Pitamah" of the Technology Based Executive Management Education. He holds a PhD degree in Management Sciences from IIT Delhi and a MTech from IIT Kharagpur. He is the recipient of the Institute Silver Medal at IIT Kharagpur. Prof. Sharma carries more than 30 years of corporate experience in senior positions with the marquee companies like Usha Martin, Tata Infotech, Hughes, NIIT, upGrad etc. He has served as Director and Cofounder of myDiksha and the founding CEO of Prayogtvisha. He also holds more than 3 years of academic experience too. Prof Sharma has published papers in Indian and International Journals in addition to being the author of chapters in some reference books. He has been studying and teaching courses on Indian Knowledge Systems. He has also authored a book on Hindi poetry- Man Manthan.



# Faculty (names mentioned in alphabetical order)

**Dr. Amandeep Kaur**, Faculty member USME, DTU.

**Dr. Anurag Chaturvedi**, Faculty member USME, DTU.

**Dr. Agyeya Tripathi**, Deputy Director – Consulting, Agents for Impact; Auditor, Social Audit Network India and UK; ESG and sustainability advisor with experience in India, Europe, Africa and Asia.

**Ms. Nisha Dhingra**, Company Secretary ONGC Videsh Ltd (OVL) and Director and Co. Secy, ONGC Videsh Rovula (OVRL).

**Prof. Dr. Rajiv Arora**, Adjunct Professor USME DTU; Retd Additional Secy, Ministry of Commerce.

**Dr. Ritika Chopra**, Faculty member USME, DTU.

**Mr. Sameet Gambhir**, Co-Chair Corporate Affairs committee of PHDCCI, Member of National Committee on Regulatory Affairs of CII, Sr. Vice President and Group Head Legal, Uflex.

**Mr. Shivam Sharma**, CS, CA.

**Prof. Surinder S Sur**, Adjunct Professor USME DTU.

**Dr. Varsha Sahgal**, Faculty Member USME DTU.



# CERTIFICATION

Participants who successfully complete the programme and satisfy the requisite attendance criteria, will be awarded a certificate of completion. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a Participation certificate. Digital Education Alumni Status & Networking Access will also be granted to eligible participants.

## Sample Certificate of Completion



### DTU ALUMNI STATUS

Participants successfully completing the programme will be granted DTU – Digital Education Alumni Status, offering continued engagement and networking opportunities.

# PROGRAMME FEES & INSTALLMENT DETAILS

**Application Fees :** INR 2,000 + GST

**Programme Fees :** INR 1,60,000 + GST

|                        |                                       |                  |
|------------------------|---------------------------------------|------------------|
| <b>Installment I</b>   | Within 7–10 days of Offer Letter      | INR 55,000 + GST |
| <b>Installment II</b>  | On or before <b>10 July 2026</b>      | INR 55,000 + GST |
| <b>Installment III</b> | On or before <b>10 September 2026</b> | INR 50,000 + GST |

Note: GST is currently applicable at 18%.

1. All dates are subject to change.
2. All payments are to be made in favour of Delhi Technological University (DTU). All fees, including the application fee, are non-refundable.
3. GST is currently applicable at 18%. Any additional payment arising due to changes in applicable government taxes during the tenure of the programme shall be borne by the participants.

## Important Dates

|   |               |
|---|---------------|
| <b>Application Closure Date (Third Phase)</b> | 30 April 2026 |
| <b>Programme Commencement</b>                 | 31 May 2026   |

*\*All dates are subject to change at the sole discretion of the university.*



# About VCNow

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“VCNow”, a brand owned by Unified Collaboration Services LLP, is one of the leading enablers of Executive Education in India. VCNow, in alliance with India's top-ranked B-Schools, offers a wide range of live online programmes across various management disciplines, specifically designed for busy working executives.

VCNow is also the largest infrastructure-based HD Video Conference service provider in India, with over 60 Virtual Classroom studios spread across 30 cities. VCNow's Virtual Classroom delivers a near real-time classroom experience through its highly interactive live two-way high-definition video conferencing interface, accessible through both classroom-based and Direct-to-Device (D2D) interactive online learning platforms.

Over the past several years, VCNow has enabled numerous aspiring executives to achieve their career and professional development goals.

## CONTACT US

For further details or support, please contact the sender of this communication or reach us at **8505813889** (9:00 AM – 9:00 PM)

**APPLY NOW**

PROGRAMME PARTNER

