

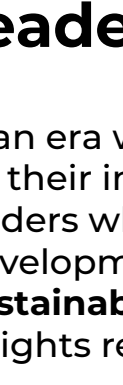
IIM Indore's Advanced Programme in CSR and Sustainable Strategic Leadership *Batch 01*

Eligibility: **5 Yrs+ Work Ex. & 50% marks in UG/PG**

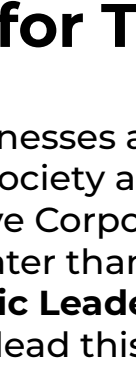
Fee: **INR 1,86,500 + GST**

Duration: **6 Months**

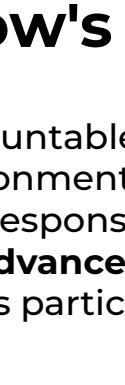
(b) Live Online Lectures: **Every Sunday**
IST 9:00 AM to 11:45 AM



**3 Days of
On-Campus
Module**



**IIM-I Executive
Education Alumni
Status**
(T&C Applicable)



**Get a Certificate
of Completion
by IIM-I**
(T&C Applicable)



Leadership for Tomorrow's CSR Challenges

In an era where businesses are held accountable not just for profits but also for their impact on society and the environment, the need for strategic leaders who can drive Corporate Social Responsibility (CSR) and Sustainable Development is greater than ever. The **Advanced Programme in CSR & Sustainable Strategic Leadership** equips participants with the skills and insights required to lead this charge.

This programme is designed for professionals who wish to influence decision-making in both the public and private sectors through sustainable strategies. It provides a deep dive into the role of CSR in achieving long-term success, enhancing corporate reputation, and fostering sustainable growth. Through interactive discussions, case studies, and real-world applications, participants will gain the knowledge to create meaningful change within their organizations.

Key Benefits:

- ✓ Understand global sustainability challenges and opportunities
- ✓ Integrate CSR strategies into core business functions
- ✓ Drive innovation through sustainable practices and responsible leadership

Leading Sustainability: A Strategic Approach to CSR

This programme emphasizes a strategic and hands-on approach to CSR and sustainable development, preparing participants to lead initiatives that go beyond compliance to create lasting impact. Below are the core areas covered by the programme:

Crafting a Strategic CSR Vision:

- Define a clear CSR mission and align it with business goals
- Engage stakeholders to identify material issues
- Integrate sustainable practices into business operations

Environmental Leadership and Sustainability:

- Navigate environmental regulations and standards
- Implement sustainable supply chains and circular economy models
- Transition towards renewable energy and reduce carbon footprints

Innovative Business Models for Social Impact:

- Foster social entrepreneurship and impact investing
- Develop products and services that contribute to sustainability
- Explore case studies of successful sustainable innovations across industries

Measuring Impact and Accountability:

- Use KPIs to measure CSR effectiveness
- Conduct sustainable audits and ensure transparency in reporting
- Build trust through effective communication of CSR initiatives to stakeholders

Who will benefit?

This programme is ideal for mid-career and senior professionals who are looking to deepen their understanding of CSR and sustainable development, including:

- ✓ Government and Public Sector Officials
- ✓ NGO Leaders and Policy Advisors
- ✓ Industry Executives with a focus on sustainability
- ✓ Professionals from multilateral agencies and foundations
- ✓ Entrepreneurs looking to integrate sustainability into their business models

What Does This Programme Cover?

Module 1: Introduction to CSR & Sustainability

- 1.1. Understanding CSR and Sustainability
 - Overview of CSR, Sustainability, and their importance
 - Historical development and evolution of CSR and Sustainability
 - Business Cases for CSR and Sustainability
- 1.2. Challenges to CSR and Sustainability
 - Social and Ethical Issues
 - Stakeholder Value Creation vs. Shareholder Value Creation
 - Sustainable Value Creation vs Traditional Value Creation
 - Economic Implications of CSR & Sustainability

Module 2: CSR , Sustainable Strategy and Leadership

- 2.1. Developing a CSR Strategy
 - Crafting a mission, vision, and goals
 - Stakeholder engagement and materiality assessment
 - Integration of CSR into business strategy
- 2.2. Leadership and Change Management
 - Role of senior management in driving CSR
 - Leading by example and setting the tone
 - Overcoming resistance and fostering a culture of sustainability
- 2.3. Sustainable Leadership
 - Sustainability strategy
 - Change leadership sustainability
 - Green HRM Practices
 - Green Marketing Practices

Module 3: Environmental Sustainability

- 3.1. Environmental Management and Compliance
 - Environmental regulations and standards
 - Sustainable supply chain management
 - Circular economy and waste reduction
- 3.2. Renewable Energy and Carbon Reduction
 - Transitioning to renewable energy sources
 - Carbon footprint measurement and reduction strategies
 - Sustainable transportation and logistics
- 3.3. Assessing and Reporting Sustainability
 - Life-cycle-analysis
 - Sustainability Reporting
 - Cradle-to-Grave Approach
 - Product-to-Product Approach

Module 4: Sustainable Business Models and Innovation

- 4.1. Sustainable Business Models
 - Creating shared value
 - Impact investing and social entrepreneurship
 - Sustainable product development
- 4.2. Innovation for Sustainability
 - Design thinking and sustainability
 - Sustainable innovation in various industries
 - Case studies of sustainable business model innovation
- 4.3. Philanthropy and Community Engagement
 - Corporate philanthropy and giving strategies
 - Community development and engagement
 - Social impact measurement
- 4.4. Financing for CSR and Sustainable Activities
 - Business Cases of Financing for CSR and Sustainability
 - New and Emerging Trends of Financing for CSR and Sustainability

Module 5: Sustainable Supply Chain Management

- 5.1. Supply Chain Sustainable
 - Sustainable sourcing and procurement
- 5.2. Circular Supply Chains
 - Circular economy principles in the supply chain
 - Recycling and closed-loop systems
 - Sustainable packaging and materials

Module 6: CSR and Sustainability in Emerging Markets

- 6.1. Global CSR and Sustainable Trends
 - Emerging markets and sustainable challenges
 - Case Studies of CSR and sustainability in emerging economies
- 6.2. Ethical Dilemmas in Emerging Markets
 - Navigating cultural differences and ethical challenges
 - Strategies for responsible business in emerging markets

Module 7: CSR Measurement, reporting and Evaluation – BRSR – ESG Reporting

- 7.1. Key Performance Indicators (KPIs)
 - Metrics and indicators for CSR and sustainability
 - Impact assessment and ROI measurement
 - Benchmarking and reporting
- 7.2. Sustainable Auditing and Assurance
 - Internal and external audits
 - Sustainable certifications and standards
 - Ensuring data accuracy and reliability
- 7.3 CSR & ESG Measurement Evaluation and Reporting
 - MCA and SEBI Guidelines for ESG - BUSINESS RESPONSIBILITY & SUSTAINABLE REPORTING
 - UNSDG Alignment and Evaluation

Module 8: Executive Leadership and Corporate Governance

- 8.1 Executive Leadership in CSR, Sustainable development
 - Reflection on personal leadership development
 - Future trends in CSR and sustainable
 - Commitment to ongoing sustainable leadership
- 8.2 Communicating CSR Initiatives
 - Stakeholder communication and engagement
 - Building trust and credibility
 - Case studies of effective CSR communication
- 8.3 Corporate Governance
 - Risk Management & Internal Controls
 - Corporate Governance in Emerging Markets
 - Digital Transformation & Governance

Module 9: Capstone Project

- 9.1 Capstone Project
 - Collaborative project on a real-world CSR and sustainable challenge
 - Application of knowledge and skills acquired during the program

Why Should You Invest In This Programme?



Utilizing a proven pedagogy developed by the esteemed faculty at IIM-I, refined through industry Programmes offered over the past two decades.



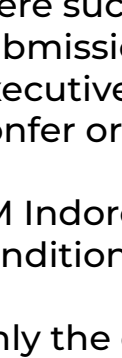
Successful completion of the Programme bestows participants with the esteemed IIM Indore Executive Education Alumni status.



Participants will experience 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock conducive to contemplative learning.

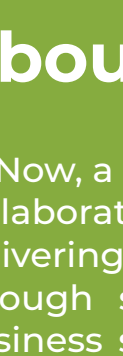


The Programme incorporates insightful use cases and a discussion-led, hands-on learning approach, culminating in a Capstone Project.



The Programme facilitates networking opportunities with industry peers.

Pedagogy



Interactive Case & Discussion Methods.



Hands-on assignments, projects, and simulations for applied learning and analytical processes.

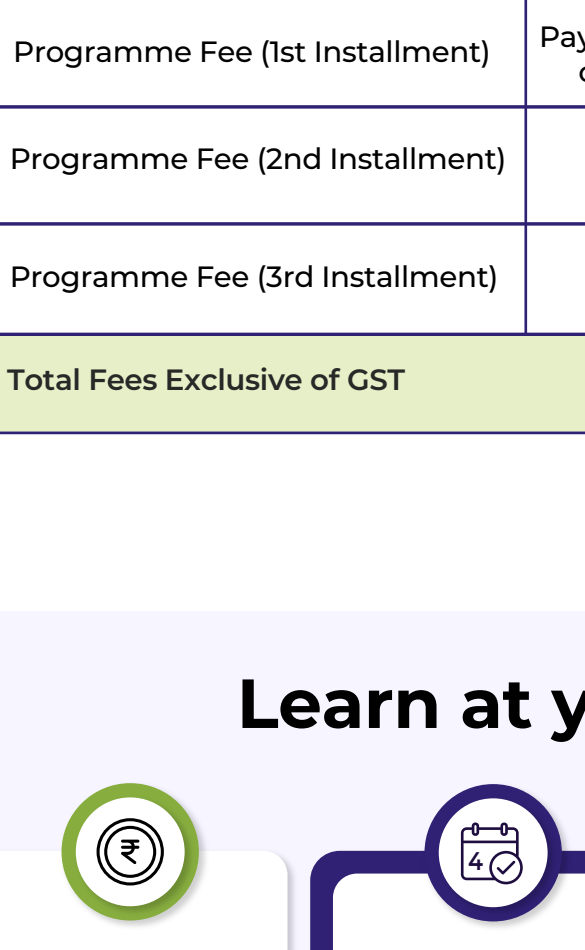


Balancing theory and practice, enabling multi-dimensional programme analyses through immersive experiences.

On-Campus Module

The 6 months programme includes 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock for contemplative learning.

Faculty Coordinator



Dr. Biswanath Swain

Dr. Biswanath Swain is an Associate Professor of Ethics at IIM Indore, with a PhD from IIT Kanpur and postgraduate degrees from the University of Hyderabad. He teaches a range of ethics-focused courses, including Ethics in Business Management, Marketing Ethics, Corporate Social Responsibility (CSR), and Stakeholder Management, across various programs at IIM Indore. Dr. Swain also leads innovative Management Development Programs (MDPs) and Faculty Development Programs (FDPs) on topics such as organizational and marketing ethics.

His research focuses on Core Ethics, Marketing Ethics, CSR, Organizational Ethics, and Business Sustainability. His work has been published in prestigious journals like the *Journal of Business Ethics* and presented at international conferences across countries, including the USA, UK, France, and Japan, as well as top academic institutions in India. Dr. Swain is a member of prominent academic societies like the Society for Business Ethics and serves on advisory boards, including the Global Corporate Governance Institute and Manpal Centre for Business Practice. He is also part of the Editorial Board of the *International Journal of Corporate Social Responsibility*.

Evaluation & Certification

The progress of participants will be continuously assessed through quizzes, assignments, tests, and examinations. Participants must achieve a minimum score/grade, determined by the Institute, to successfully complete the course.

The IIM Indore Advantage

IIM Indore ranks among India's top 6 IIMs and stands within the top 1% of global MBA schools, having received the prestigious Triple Crown accreditations from AMBA (UK), AACSB (USA), and EQUIS (European Union).

The institute offers a distinct interdisciplinary learning approach, focusing on participant-centred management education that seamlessly merges concepts, tools, techniques, and perspectives to address real-world challenges. Renowned for excellence in education and research, IIM-I employs contemporary pedagogies and leading-edge content to encompass emerging management domains.

✓ **IIM Indore is among the top 5 IIMs in the country and among the top 100 MBA schools globally**

✓ **Among 1% of MBA schools globally to be bestowed with the prestigious 'triple crown' by global MBA institute accreditation bodies**

✓ **Ranked 3rd among IIMs for both Open and Customised Executive Education Programmes in the FT Executive Education Rankings 2024.**

Alumni Status

The participants who will complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will be required to apply separately along with the necessary fee to register their name. Current alumni membership plans are as follows:

2-YEAR MEMBERSHIP

INR 1000/- + applicable taxes

LIFETIME MEMBERSHIP

INR 10,000/- + applicable taxes

Benefits available to Executive Education Alumni

- ✓ Communication of brochures and newsletters from IIM Indore
- ✓ Access to the IIM Indore Campus Library (onsite access only)
- ✓ Official email ID of the institute
- ✓ ID Card

More successful completion of the programme, application submission, and fee do not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer or withhold executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice.

Only the courts at Indore, India will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

About VCNow

VCNow, a flagship initiative by Unifed Collaboration Services LLP, is dedicated to delivering high-quality executive education through strategic partnerships with top business schools such as IIMA, IIMC, IIML, IIMI, IIMN, SPJIMR, XLRI, and more. Our mission is to equip executives with the advanced knowledge and skills needed to excel in today's dynamic business environment.

Our programmes encompass a wide range of technical and management domains, tailored to meet professional development goals. Delivered by esteemed faculty, our courses blend academic rigor with practical insights.

Key Highlights:

- **20000+ Executives Empowered**
- **30 Centers Across India**
- **Partner to Top B-Schools Nationwide**
- **15 Years of Excellence**

VCNow
EXECUTIVE EDUCATION

What is the attendance criteria?

Participants are expected to attend all sessions of a given course. Participants may take leave on account of emergencies, subject to the approval of the Programme Coordinator. However, a **75% minimum attendance** requirement would be considered for the final grading.

Fee Structure

FEE TOWARDS	DEADLINE	AMOUNT
Registration Fee*	Payable at the time of registration (excluding GST)	₹ 2,500
Programme Fee (1st Installment)	Payable at the time of acceptance of offer letter (Excluding GST)	₹ 66,000
Programme Fee (2nd Installment)	Payable within 2 months of admission (Excluding GST)	₹ 60,000
Programme Fee (3rd Installment)	Payable within 3 months of admission (Excluding GST)	₹ 58,000
Total Fees Exclusive of GST		₹ 1,86,500

Learn at your own pace

You Invest
INR
1,86,500+GST

Pay in
Easy
Instalments

Duration
6
months

Sunday
IST 9:00 AM
to 11:45 AM

Admission closes on: 30th June 2025

Commencement: July 2025

Contact Us:

 Call - (+91) 8062862973
(between 9 AM to 9 PM)

 Email: iimindore@vcnow.in

Register Now

Know More



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EXECUTIVE EDUCATION